

## PRESS RELEASE

### NorCom: Stable start to the first quarter of 2009

- *Sales of € 7.5 million, up just on 9 percent on the previous year*

**Munich, May 14, 2009** - Listed in Deutsche Börse's General Standard, NorCom Information Technology AG increased its sales in the first quarter (January 1 through March 31, 2009) to around € 7.5 million, up from € 6.9 million in the previous year. This is equivalent to an increase of just under 9 percent.

As in the previous year, the NorCom Group broke even at the **EBIT** level (earnings before interest and taxes).

€ mn	1st quarter of 2009	1st quarter of 2008
Sales	7.5	6.9
EBIT	+0.0	+0.0

### Business activity

Order intake in NorCom's NCConsulting segment has remained stable at a high level, with sales up on the previous year. This shows that the focus on public-sector customers is paying off in these times of financial crisis.

In the software segment, in which NorCom addresses media companies, the effects of the financial crisis are more pronounced, with general uncertainty in this sector resulting in the postponement of capital spending plans.

NorCom is responding to this trend with NCPower Compact, an inexpensive out-of-the-box newsroom and production system. In April, the Company presented NCPower Compact to an international trade audience at the National Association of Broadcasters 2009 (NAB) in Las Vegas, United States, the largest media technology exhibition.

### Outlook

Given the uncertain economic situation, NorCom's management will be concentrating on rendering cost structures more efficient in 2009. Product sales are expected to rise in the second half of the year thanks to NCPower Compact. Accordingly, the Company is

well positioned to face the challenges arising in 2009 and expects the Group as a whole to perform favorably.

---

**NorCom Information Technology AG (DE000525 0302)**

NorCom AG is listed in Deutsche Börse AG's General Standard.

Established in 1989, the internationally active company offers single-source consulting and software solutions.

NorCom's media solutions ensure smooth broadcasting operations for TV and radio stations. The product range primarily entails NCPower, a planning, production, newsroom and management system for handling all multimedia content together with powerful archiving and research functions.

With NCPower, NorCom has evolved into a leading international innovator of media solutions for the production and processing of multimedia content for all distribution channels from conventional broadcasting to IPTV as well as corporate and mobile TV.

---

This press release can also be downloaded from our website at [www.norcom.de/News](http://www.norcom.de/News).

For more information please contact:

NorCom Information Technology AG, Gabelsbergerstraße 4, 81929 Munich

Julia Klingelhöffer – Investor Relations/Corporate Communications

Tel +49 – 89 – 93948-122

Fax +49 – 89 – 93948-111

<mailto:aktie@norcom.de>